

# World Meningitis Day 2017 - Social Media Posts

[www.comomeningitis.org](http://www.comomeningitis.org)

#24HourMeningitis



**Join  
Hands**  
AGAINST MENINGITIS



Meningitis awareness is key to prevention. With this in mind, below are some suggested social media posts. Feel free to adapt these posts for Facebook and other social media channels. Pictures are particularly well-received on social media so please bear this in mind when creating social media content and retweet and share CoMO's pictures.

## On the 24<sup>th</sup> April

- It's World #Meningitis Day! Don't wait- learn what to look for & trust your instincts: [bit.ly/1a5uzKB](http://bit.ly/1a5uzKB) #24HourMeningitis
- It's World #Meningitis Day! Did you know that > 90% of cases of bacterial meningitis could be prevented with vaccines? #24HourMeningitis
- Today is World #Meningitis Day! This potentially deadly disease affects more than 1 million people worldwide each year. #24HourMeningitis
- Meningitis can affect anyone & cause death within 24hrs. Let's spread the word as awareness is key to prevention! #24HourMeningitis

## Countdown to World Meningitis Day

- **2 Months** before:  
A date for your diaries! World #Meningitis Day is 24th April! This year's theme- Trust your Instincts! #24HourMeningitis
- **7 weeks** before:  
7 weeks to go until World #Meningitis Day – 24th April! See what people worldwide did last year: <http://bit.ly/2icaCZV> #24HourMeningitis
- **6 weeks** before:  
6 wks until World #Meningitis Day - 24th April! Prepare with @COMOmeningitis's advocacy toolkit: <http://bit.ly/2kwKnM4> #24HourMeningitis
- **5 weeks** before:  
What have you planned to mark World #Meningitis Day on 24th April? Let @COMOmeningitis know: <http://bit.ly/2ietgmW> #24HourMeningitis
- **1 month** before:  
1 month to World #Meningitis Day! Trust your instincts if you spot: fever, rash, vomiting, stiff neck, sensitivity to light or drowsiness.
- **2 weeks** before:  
Awareness is key! Tell others about World #Meningitis Day on 24th April and the symptoms that could save lives. #24HourMeningitis
- **1 week** before:  
World Meningitis Day in 1 wk! Discover how fighting #meningitis contributes to the #GlobalGoals: <http://bit.ly/2gBxxku> #24HourMeningitis

**Contact:** For more information on [World Meningitis Day](http://WorldMeningitisDay.org) or to share your own campaign materials, please contact CoMO's Lucy Swain at [editor@comomeningitis.org](mailto:editor@comomeningitis.org).