



The Philippine Foundation for Vaccination, headed by PFV President Dr. Cecille Montalban, in its continuing mission as an advocate for vaccination to improve the quality of life of the Filipino children set in motion its annual celebration of the World Meningitis Day on the 22nd of April, 2017. This year's theme is **24 hours Trust Your Instincts**.

In preparation for this momentous event, PFV participated as an exhibitor in the 54th Philippine Pediatric Society Annual Convention on April 2-5, 2017 held at the Philippine International Convention Center (PICC), Pasay City with this year's theme "PPS@70: A Continuing Commitment to the Filipino Child". The convention was attended by more than 5,000 pediatricians, general practitioners and medical personnel.

PFV took part in the activity by promoting awareness in vaccine preventable diseases, distribution of a smaller, easy to carry 2017 Childhood Immunization Schedule calendar, meningitis educational flyers, invitations to upcoming conventions (PNIC 2017), The World Immunization Week and World Meningitis Day Celebration activities were given. Informative visual aids were put up as a way of promoting consciousness for Meningitis. The participants of the convention were also given the chance to ask PFV's expert panel questions about vaccines and vaccination.

The 2017 World Meningitis Day Celebration

Once again, the Philippine Foundation for Vaccination led this year's celebration of the World Meningitis Day held for the first time at Barangay CAA, Las Piñas City last April 22, 2017. PFV was joined by Las Piñas City Health Officer, members of the Department of Health, The Philippine

Pediatric Society, The Pediatric Infectious Disease Society of the Philippines, Vaccine Study Group and Pharmaceutical Industry partners.

Dr. Ferdinand Eusebio, Las Pinas City Health Officer officially started the event with his welcome remarks . Opening messages was also done by PFV President, Dr. Cecille Montalban, Dr. Salvacion Gatchalian (PPS Vice President), Dr. Liza Gonzales (PIDSP President) and

DOH Asec. Dr. Enrique Tayag kicked off the festivities with the “Go-for-health againts Meningitis Zumba Exercise” happily participated by Doctors, Nurses, Baranggay Health Workers and about 200 baranggay residents. After the exhilarating Zumba session, Dr. Tayag gave an inspiring message on the importance of health and improving our health care, this was followed by an informative and dynamic lecture on Meningitis symptoms and its after effects , available vaccine and the importance of vaccination by Immunization Partners in Asia Pacific(IPAP) President, Dr. Lulu Bravo.

A “Walk for Meningitis Awareness” participated by the organizers, baranggay health workers and residents followed by Media Interviews of PFV members was also part of the celebration. The culminating activity of this celebration is the Vaccine Mission. Volunteer doctors and nurses administered free vaccine to children 2– 5 years of age. A total of 164 children were vaccinated and a commemorative shirts and fan was given to the participants to cap off the day’s activity.

With the success of the WMD2017 celebration, it is vital that we keep in mind that AWARENESS is the key to prevention and that educating everyone that full vaccination is important in fighting againts vaccine preventable disease.



COLLATERALS



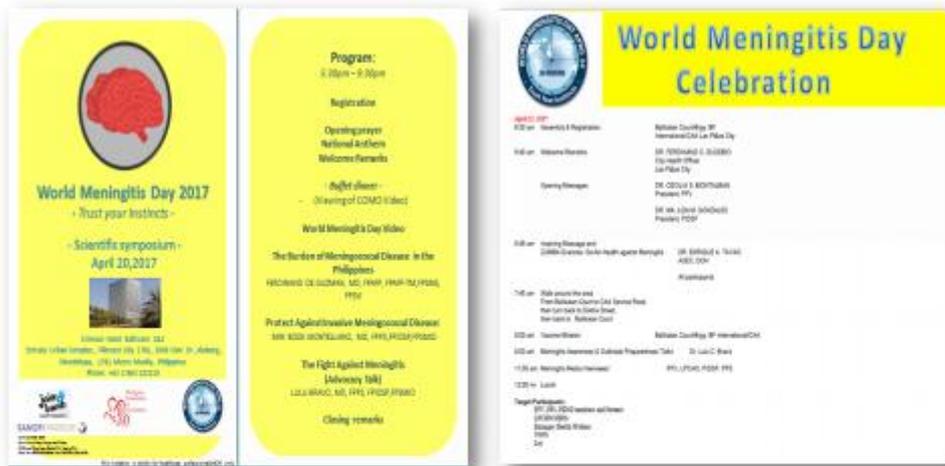
BANNER UP



BACKDROP



PHOTO WALL



SCIENTIFIC SYMPOSIUM

LAY AWARENESS ACTIVITY

54th Philippine Pediatric Society Annual Convention



Crimson Hotel Scientific Symposium



130 MDs

Marriott Hotel Scientific Symposium in Cebu



Las Piñas Lay activity



Las Piñas Lay activity



Las Piñas Lay activity



Hospital Activities



Banner Up



Video



Flyers



Media and Internal activities



Community Area



Email blast



INUTAK snacks



News Papers