Our Top Tips!

- Keep your posts short and snappy if possible.
- Always try and include photos – posts with photos get the best engagement!
- Use hashtags where you can, but no more than 3.
- If available, include links to reputable websites on articles that relate to your social media post.
- Engage with your audience – ask them questions that they can respond to.
- Pick the right time of day – when are most people going to be online to see your post?
- Share our infographics!

Suggested Social Media Posts for World Meningitis Day

- It’s World Meningitis Day! #Meningitis affects more than 2.8 million people globally each year. Help us save lives and spread awareness! #AllMeningitisMatters
  << Share the ‘All Meningitis Matters’ Infographic >>

- Deafness, brain damage and seizures are among some of the devastating possible after-effects of meningitis. Share your story with us this World Meningitis Day. #AllMeningitisMatters
  << Share a photo >>

- It’s World Meningitis Day! Did you know that there are several vaccines that help protect against bacterial #meningitis? Check your country’s vaccination schedule below. #VaccinesWork #AllMeningitisMatters
  << Share a link to your country’s vaccination schedule >>

- As not all strains of #meningitis are vaccine preventable, being able to recognise the symptoms is crucial! Learn the symptoms to mark this year’s World Meningitis Day! #AllMeningitisMatters
  << Share the ‘Symptoms’ infographic >>

Suggested Social Media Posts: The World Meningitis Day 8 week Countdown!

8 weeks to go: 27th February 2018
World Meningitis Day is on 24th April and will focus on the different types of #meningitis. Check out CoMO’s advocacy toolkit! #AllMeningitisMatters << Insert link to CoMO’s toolkit >>

7 weeks to go: 6th March 2018
7 weeks to go!!! Meningitis can be caused by bacteria, viruses, fungi and parasites. This year’s World Meningitis Day on 24th April will highlight that #AllMeningitisMatters.
<< Insert a link to CoMO’s ‘World Meningitis Day 2018’ webpage’ >>

6 weeks to go: 13th March 2018
6 weeks to go until World Meningitis Day - 24th April. Did you know that there are several #meningitis-preventing vaccines? #VaccinesWork #AllMeningitisMatters << Insert ‘The Importance of Vaccines’ infographic >>

5 weeks to go: 20th March 2018
World Meningitis Day is on 24th April! Anyone of any age can be affected by meningitis; learn the #meningitis symptoms that people of different ages may display. #AllMeningitisMatters
<< Insert a recent meningitis story from your country >>

4 weeks to go: 27th March 2018
There’s just 4 weeks until World Meningitis Day – 24th April! Did you know that currently available vaccines could prevent more than 90% of cases of bacterial #meningitis? #VaccinesWork #AllMeningitisMatters
<< Insert an article about bacterial meningitis vaccines >>

3 weeks to go: 3rd April 2018
It’s World Meningitis Day on 24th April. How many #meningitis symptoms do you know? #AllMeningitisMatters
<< Insert ‘Symptoms’ infographic >>

2 weeks to go: 10th April 2018
There’s just two weeks to go until World Meningitis Day on 24th April. The main types of bacterial #meningitis are meningococcal, pneumococcal, Group B streptococcal, E.coli, Hib and TB. #AllMeningitisMatters
<< Insert ‘What Causes Meningitis’ infographic >>

1 week to go: 17th April 2018
World Meningitis Day is just 1 week away! What #meningitis awareness activities have you got planned? #AllMeningitisMatters << Insert a photo of your organisation’s activities for a past World Meningitis Day >>