

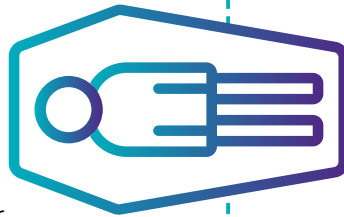
The impact of World Meningitis Day



The global day of action to raise awareness of the impact of meningitis, and the investment and political support needed to defeat it.

Each year, **World Meningitis Day** brings together people from all over the world to highlight the need to raise awareness of meningitis, its signs and symptoms, the vaccines that are available, and that it needs global attention and effort to be defeated.

1. Meningitis is the world's **6th largest infectious disease killer**.
2. It causes **230,000+ deaths globally**, every year.
3. Meningitis and neonatal sepsis are the world's **2nd biggest infectious cause of death in children under 5**.
4. There are **2.5 million+ new meningitis cases** every year.



In 2022

54 Confederation of Meningitis Organisations (CoMO) members in 32 countries took action...

including new members in **Kenya, Uganda, Nigeria**, the **Democratic Republic of Congo** and **Ethiopia**.

> **12% of CoMO members held an event**, including lighting up buildings in Toronto, Madrid and Sydney; having a street march and a state radio broadcast in Nigeria; and holding a public lecture and press conference in Tokyo.

> **40% of CoMO members raised their voices** on social media.

> **45% of CoMO members co-created World Meningitis Day resources**, including survivors' testimony and translated material in 20 languages, helping World Meningitis Day reach even more people.

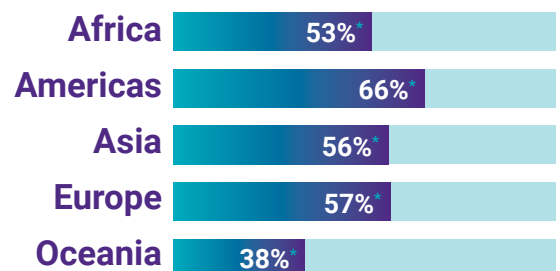


People in **106** countries took action, supporting World Meningitis Day

+120% more countries participating than in 2021 or 54% of all countries across the world.



People in all regions of the world took action:



*Percentage of countries that took part in World Meningitis Day activities

#DefeatMeningitis

Meningitis Research Foundation





At least **228 news stories** (print, online, TV and radio), potentially reaching over **2.1 billion people**

Featured by the *Press Association, Huffington Post, London Evening Standard, MSN, The Sun* (UK and US), *Daily Mail Online* and more.

9,100+

Read World Meningitis day emails.



155 people ran the **TCS London Marathon for the Meningitis Research Foundation**, racing to defeat meningitis and sharing their reasons why this matters to them, their friends and their families.

When my lungs hurt, I think of the life still in them, Jess doesn't have that. When my legs hurt, I think of the ability to use them, mum doesn't have that. That's what drives me. I can't bring Jess back or change what happened to mum. But what I can do is raise awareness to hopefully prevent this happening to other families. Quite simply, if I could change the outcome for just one person, I'd run 1,000 miles.

Emily Johnson, 2022 Meningitis Research Foundation TCS London Marathon runner



3,300+

accessed the World Meningitis Day action toolkit, with resources in **20 languages**.



At least **7.6 million people** reached on social media

meaning more people are now aware of meningitis and the road map to defeat it.

At least **753,000+** people liked, replied, commented, shared and posted about meningitis on World Meningitis Day on social media.



As measured from Meningitis Research Foundation and Confederation of Meningitis Organisations accounts

What does this mean?

Millions of people

all over the world are now more aware of meningitis, its symptoms, its impact, and what needs to happen to defeat it.

On the day

World Meningitis Day was featured by...

the World Health Organization, UNICEF, UKHSA, Sanofi, Pfizer, Qiagen, PATH, London School of Hygiene and Tropical Medicine, GSK, US Centres for Disease Control (CDC), the French Ministry of Health and Prevention, the National Immunisation Office - Ireland, and the Medical Women Association of Nigeria, amongst many more.

worldmeningitisday.org | **5th October**
Let's race to defeat meningitis

