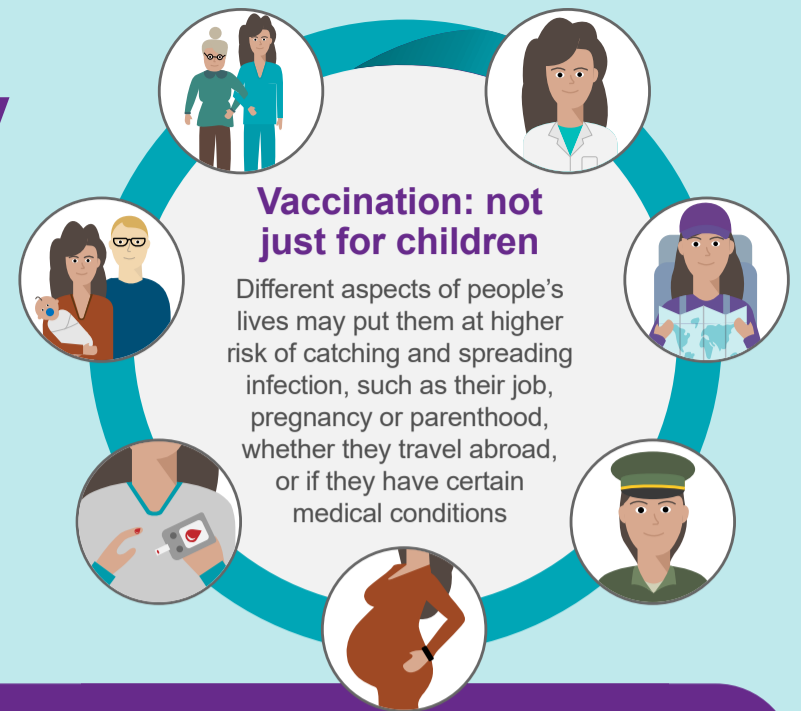


Making a life-course approach to vaccination a public health priority

Vaccination is a pillar of public health: along with nutrition and physical activity, it has a key role in strengthening our ability to fight infection and remain healthy and productive throughout life



A life-course approach to vaccination can reduce hospitalisations and healthcare costs while enhancing productivity^{1,2}



Vaccination prevents serious diseases. Vaccination against HPV can protect against at least 70% of cervical cancers⁵



Vaccination protects people with chronic conditions from infection and further complications

Flu vaccination for people with heart disease:

50% reduction of fatal heart attacks³

Adults with diabetes or chronic heart disease are up to

4x more likely to get pneumococcal disease than healthy adults⁴

Non-adherence to vaccination recommendations is a growing problem, contributing to increased rates of infectious diseases

2016–2017 measles cases in Europe rose **x3**

In OECD countries **<0.1%** of health budgets spent on vaccination⁷

Many vaccines are undervalued or under-utilised

Vaccination is cost-effective. It costs less than €4,000 to protect someone against 17 different infectious diseases for their entire life⁸

Stopping the spread of infection lowers the unnecessary use of antibiotics

Antimicrobial resistance causes **25,000** deaths in Europe each year¹⁰

Vaccination can reduce illness and death, even among those not vaccinated (herd immunity)

Meningococcal C vaccination: **93%** reduction of meningitis C among unvaccinated groups⁹

Encouraging effective vaccination throughout life: How can you help?

- Prioritise vaccine-preventable disease in national health policies – and work towards a common European strategy
- Initiate public awareness campaigns to educate people of the importance of getting vaccinated across their entire lives, not just as children
- Widen access to vaccination in non-healthcare settings, especially schools and workplaces
- Engage the scientific community to generate evidence and support the strengthening of effective immunisation information systems to monitor vaccination coverage rates across all life stages
- Provide the guidelines, training, tools and skills to equip healthcare professionals, including pharmacists, to discuss the benefits of a life-course approach with patients

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